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(12) **United States Patent**  
**Grossmann**

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(54) **AUTOMATED USER-FRIENDLY  
CLICK-AND-SEARCH SYSTEM AND  
METHOD FOR HELPING BUSINESS AND  
INDUSTRIES IN FOREIGN COUNTRIES  
USING PREFERRED TAXONOMIES FOR  
FORMULATING QUERIES TO SEARCH ON A  
COMPUTER NETWORK AND FOR FINDING  
RELEVANT INDUSTRIAL INFORMATION  
ABOUT PRODUCTS AND SERVICES IN EACH  
INDUSTRIAL GROUP, AND MEDIA FOR  
PROVIDING QUALIFIED INDUSTRIAL  
SALES LEADS**

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(\* ) Notice: Subject to any disclaimer, the term of this patent is extended or adjusted under 35 U.S.C. 154(b) by 239 days.

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**G06F 7/00** (2006.01)  
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(52) **U.S. Cl.** ..... **707/760; 707/761**  
(58) **Field of Classification Search** ..... **707/1, 4, 707/10, 758, 760, 761**  
See application file for complete search history.

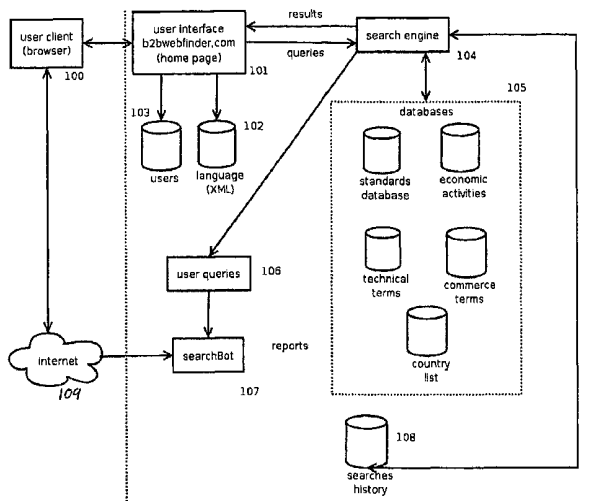
(57) **ABSTRACT**  
The invention, in general, comprises systems and methods for finding information relevant to a user on the World Wide Web. In various embodiments, the invention comprises using one or more of the following: ready-made English-language queries; an ISO Technical Standards Specification Terminology database; an economic activities database based on North American Industry Classification (NAICS); a language interface configured to enable a user to use his native language for constructing an initial query sentence based on subject structure and to obtain a corresponding English language query; an automated method of extracting site (URL) information on products, services and economic activities on the Web; and providing records showing search histories (with URLs), user names, and time data for marketing or research purposes.

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**36 Claims, 8 Drawing Sheets**



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